

# Amplify your brand. Connect with community.



## AccessNow Sports Sponsorships

### Better return on investment.

Our competitive pricing delivers more value for your sponsorship investment with lower cost per impression than traditional local network TV!\*

### Show your commitment to the community.

Support local Saskatchewan programming and make a stronger connection with audiences that support community-focused brands.

### Reach more audiences.

Associate your brand with content that reflects your values and reach a broad audience across the province - both urban and rural.

\*Based on a cost per impression comparison between AccessNow TV and two national networks in Regina as of October 31, 2024.

## AccessNow Sports Sponsorships

### Battlefords AAA Sharks

Target sports fans, athletic communities, and more.



- ✓ Promo at the start of the broadcast
- ✓ Logo placement on all upcoming & score lower thirds
- ✓ Logo placement during credits
- ✓ Promotional TV spot on U.S. networks (22 spots per day)
- ✓ Access**Now TV** Promo Spots
- ✓ Website advertising

- ✓ On-air Mention during sponsored period
- ✓ Logo Seen during on-air mention
- ✓ Logo attached to score bug the entire period.
- ✓ Logo seen during credits
- ✓ Promotional TV spot on U.S. networks (11 spots per day)
- ✓ Access**Now TV** Promo Spots
- ✓ Logo placement during all replays
- ✓ Logo placement during Credits
- ✓ Promotional TV spot on U.S. networks (11 spots per day)
- ✓ Access**Now TV** Promo Spots

- ✓ On-air Mentions when Battleford Sharks score a goal
- ✓ Logo placement after Battleford Sharks score a goal
- ✓ Logo placement during Credits
- ✓ Promotional TV spot on U.S. networks (6 spots per day)
- ✓ On-air Mentions when Battleford Sharks score on the powerplay
- ✓ Logo placement during Battleford Sharks powerplay
- ✓ Logo placement during Credits
- ✓ Promotional TV spot on U.S. networks (6 spots per day)

US Networks:



**Contact us today to customize your sponsorship package:**

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