Amplify your brand.
Connect with community.

AccessNow Sports Sponsorships

Better return on investment.
Our competitive pricing delivers more value for your sponsorship investment with lower cost per impression than traditional local network TV!*

Show your commitment to the community.
Support local Saskatchewan programming and make a stronger connection with audiences that support community-focused brands.

Reach more audiences.
Associate your brand with content that reflects your values and reach a broad audience across the province - both urban and rural.

**Based on a cost per impression comparison between AccessNow TV and two national networks in Regina as of October 31, 2024.*

AccessNow Sports Sponsorships

Battlefords AAA Stars
Target sports fans, athletic communities, and more.

Title: $12,000 (Max 1 spot)

- ✓ Promo at the start of the broadcast
- ✓ Logo placement on all upcoming & score lower thirds
- ✓ Logo placement during credits
- ✓ Promotional TV spot on U.S. networks *(22 spots per day)*
- ✓ Access**Now TV** Promo Spots
- ✓ Website advertising

Segment: Period sponsorship $6,000 (Max 3 spots)

- ✓ On-air Mention during sponsored period
- ✓ Logo Seen during on-air mention
- ✓ Logo attached to score bug the entire period
- ✓ Logo seen during Credits
- ✓ Promotional TV spot on U.S. networks *(11 spots per day)*
- ✓ Access**Now TV** promo spots

Segment: Replay sponsorship $6,000 (Max 1 spot)

- ✓ Logo placement during all replays
- ✓ Logo placement during credits
- ✓ Promotional TV spot on U.S. networks *(11 spots per day)*
- ✓ Access**Now TV** promo spots

In Show: Goal sponsorship $3,000 (Max 1 spot)

- ✓ On-air mentions when Battlefords Stars score a goal
- ✓ Logo placement after Battlefords Stars score a goal
- ✓ Logo placement during Credits
- ✓ Promotional TV spot on U.S. networks *(6 spots per day)*

In Show: Powerplay sponsorship $3,000 (Max 1 spot)

- ✓ On-air mentions when Battlefords Stars score on the powerplay
- ✓ Logo placement during Battlefords Stars powerplay
- ✓ Logo placement during Credits
- ✓ Promotional TV spot on U.S. networks *(6 spots per day)*

US Networks: A&E, AMC, CNN, Fox News Channel, Golf, HLN, msnbc, NFL Network, Peachtree TV, TLC

Contact us today to customize your sponsorship package:
Email: sales@accessnowradio.ca | **Phone:** 306-525-7274