

# Amplify your brand. Connect with community.

## AccessNow TV Sponsorships

### Better return on investment.

Our competitive pricing delivers more value for your sponsorship investment with lower cost per impression than traditional local network TV!\*

### Show your commitment to the community.

Support local Saskatchewan programming and make a stronger connection with audiences that support community-focused brands.

### Reach more audiences.

Associate your brand with content that reflects your values and reach a broad audience across the province - both urban and rural.

\*Based on a cost per impression comparison between AccessNow TV and two national networks in Regina as of October 31, 2024.



### Target a broad audience across the province.

Programming covers what's happening close to home while helping causes close to your heart in over 114 cities and towns — each with its own locally-made shows — and with the AccessNow TV app programs can be seen across Canada!

#### BEST VALUE

| Sponsorship level                                                                                  | Title Sponsor                         | Segment Sponsor                      | In-Show Sponsor                     |
|----------------------------------------------------------------------------------------------------|---------------------------------------|--------------------------------------|-------------------------------------|
| <b>Price</b>                                                                                       | <b>\$12,000</b>                       | <b>\$6,000</b>                       | <b>\$3,000</b>                      |
| <b>Promotional TV spot on U.S. networks</b><br>(Full spot is 30s – 12s is your brand) <div> </div> | Min. 22 spots/day<br>(\$15,000 value) | Min. 11 spots/day<br>(\$7,500 value) | Min. 6 spots/day<br>(\$3,750 value) |
| <b>Promotional daily TV spot on AccessNow TV network</b> (30s)                                     | ✓                                     | ✓                                    | ✓                                   |
| On-air mentions                                                                                    | ✓                                     | ✓                                    | ✓                                   |
| Sponsor reel inclusion (closing credits)                                                           | ✓                                     | ✓                                    | ✓                                   |
| Logo placement                                                                                     | Show Intro                            | Segment                              |                                     |
| Social media mentions on relevant Facebook, X, and/or Instagram posts                              | ✓                                     |                                      |                                     |

**Contact us today to customize your sponsorship package:**

**Email:** sales@accessnowradio.ca | **Phone:** 306-525-7274

