

AccessNow TV Sponsorships.




AccessNow TV brings local community stories that connect us all in Saskatchewan. We cover and broadcast what's happening close to home while helping causes close to your heart. Did you know we have a community channel in over 114 cities and towns — each with its own locally-made shows! And now with the AccessNow TV app our programs can be seen across Canada!

Promote your business across the province for a fraction of the cost of traditional media by becoming a Community Programming sponsor. Sponsorship gives you impressive ROI and top-of-mind awareness while supporting local initiatives and giving back to your community.

	\$12,000	\$6,000	\$3,000
Sponsorship Levels:	Title Sponsor Only one title sponsor per season recognition on all programming and web pages	Segment Recognition on a program segment	In-Show Mention during show and sponsor reel during closing credits
TV Promotional Spot on US Networks 1 million screens across Saskatchewan 30 sec. spot: 12 sec. is your brand. 	Min. 22 spots/day = \$15,000 Value	Min. 11 spots/day = \$7,500 value	Min. 6 spots/day = \$3,750 value
TV Promotional Spot on AccessNow TV :30 commercial airing daily on the AccessNow TV channels	✓	✓	✓
On Air Mentions Will be mentioned multiple times on air.	✓	✓	✓
Website Advertising Logo displayed on video banner promoting the show at accessnowtv.ca	✓	X	X
Social Media Advertising Social media mentions on relevant Facebook, X, and/or Instagram posts.	✓	X	X
Logo Placement Logo Placement during show.	Show Intro	Segment	X
Closing Credits During sponsor reel in the show.	✓	✓	✓

For more information, please contact:

Broadcast Advertising Sales Executive
Ron Morton
ron.morton@myaccess.coop
306-807-3432

 MyAccessCA
 myaccessca
 AccessNowSports

