TV Bingo Sponsorships.

Access TV Bingo is the major fundraising initiative for the Access Communications Children's Fund and with a prize board of \$7,000 - \$15,000 each week it's definitely worth watching — and playing! Catch Access TV Bingo weekly from across the province, each Saturday afternoon at 5 PM only on Access**Now TV**. TV Bingo can be played on our community channel in 97 cities and towns! And now with the Access**Now TV** app TV Bingo can be played anywhere in Saskatchewan! Promote your business across the province for a fraction of the cost of traditional media by becoming a TV Bingo Sponsor. Sponsorship gives you impressive ROI and top-ofmind awareness while supporting local initiatives and giving back to your community.

| | \$30,000 | \$12,000 | \$ <mark>6,000</mark> |
|---|---|--|--|
| TV Sponsorship Levels: | Title Sponsor <i>(MAX 1)</i> Recognition on all programming and web pages. | Segment (MAX 4) Recognition on a program segment. | In Show (MAX 2) Mention during show and sponsor reel during closing credits. |
| TV Promotional Spot on US Networks 1 million screens across Saskatchewan 30 sec. spot: 12 sec. is your brand. Image: Amage: Amag | ^{Min.} 44 spots/day | ^{Min.} 22 spots/day | ^{Min.} 11 spots/day |
| TV Promotional Spot on AccessNow TV :30 commercial airing daily on the AccessNow TV channels | | 1 | 4 |
| On Air Mentions Will be mentioned multiple times on air. | 5040 | - | |
| Website Advertising Logo displayed on video banner promoting the show at accessnowtv.ca | | × | × |
| Social Media Advertising Social media mentions on relevant Facebook, Twitter, and/or Instagram posts. | | × | × |
| Logo Placement Logo Placement during show. | Show Intro | Segment | × |
| Closing Credits During sponsor reel in the show. | | 1 | ✓ |

For more information, please contact:

accessnowtv@myaccess.coop 306-565-5389 MyAccessCA

🖸 myaccessca

X MyAccessCA

