

# TV Bingo Sponsorships.

Access TV Bingo is the major fundraising initiative for the Access Communications Children's Fund and with a prize board of \$7,000 - \$15,000 each week it's definitely worth watching — and playing! Catch Access TV Bingo weekly from across the province, each Saturday afternoon at 5 PM only on Access**Now TV**. TV Bingo can be played on our community channel in over 114 cities and towns!

And now with the Access**Now TV** app TV Bingo can be played anywhere in Saskatchewan!

Promote your business across the province for a fraction of the cost of traditional media by becoming a TV Bingo Sponsor. Sponsorship gives you impressive ROI and top-of-mind awareness while supporting local initiatives and giving back to your community.

	\$30,000*	\$12,000*	\$6,000*
 <b>Sponsorship Levels:</b>	<b>Title Sponsor (MAX 1)</b> Recognition on all programming and web pages.	<b>Segment (MAX 4)</b> Recognition on a program segment.	<b>In Show (MAX 2)</b> Mention during show and sponsor reel during closing credits.
<b>TV Promotional Spot on US Networks</b> 1 million screens across Saskatchewan 30 sec. spot: 12 sec. is your brand. 	Min. <b>22</b> spots/day = \$15,000 Value	Min. <b>11</b> spots/day = \$7,500 value	Min. <b>6</b> spots/day = \$3,750 value
<b>TV Promotional Spot on AccessNow TV</b> :30 commercial airing daily on the Access <b>Now TV</b> channels	✓	✓	✓
<b>On Air Mentions</b> Will be mentioned multiple times on air.	✓	✓	✓
<b>Website Advertising</b> Logo displayed on video banner promoting the show at accessnowtv.ca	✓	X	X
<b>Social Media Advertising</b> Social media mentions on relevant Facebook, X, and/or Instagram posts.	✓	X	X
<b>Logo Placement</b> Logo Placement during show.	Show Intro	Segment	X
<b>Closing Credits</b> During sponsor reel in the show.	✓	✓	✓

**For more information, please contact:**

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\* Sponsorships are defined over the span of 12 months.